B. K. Birla College of Arts Science and Commerce, Kalyan (Empowered Autonomous Status)

Department of Economics & Business Economics Presents its EcoFest

'ECONSPIRE'

Notice

Date: 12/03/2024

All the F.Y., S.Y., T.Y.B.A and M.A Economics students are hereby informed that Department of Economics & Business Economics is organizing Ecofest with the name 'ECONSPIRE' on the theme 'India's Journey towards Third Largest Economy in the World' / 'भारताची जगातील क्षिराया मोठ्या अर्थव्यवस्थेकडे वाटचाल'.

On this occasion, the department is organizing various competitions as per the following

chedule.

schedule;			
Event	Date and Time	Venue	Topic
Essay Writing Competition Poster Making Competition Wednesday 20/03/2024 11:30am onwards		3D Lab, Arts faculty	i. Development at the cost of Environment ii. International Openness to Trade iii. India as a Youngest Nation in the World: Opportunity or Challenge (On any one of the above topics in English/Marathi/Hindi)
3D Model Making Competition/	Thursday 21/03/2024 8:00am onwards	Seminar Hall, I.T Building	Based on theme
Dubibition	8:00am onwards		1 16th March

Interested students shall register their names to the following faculty members by 16th March

- Essay Writing Competition Ms. Mitali Sawant 2024;
 - Poster Making Competition Ms. Sonali Rajput • 3D Model Making Competition/ Exhibition – Respective Mentors

Mr. Rakesh Bhoir

Head, Department of Economics

Dr. Mahadeo Yadav Head, Department of Economics Vice Principal, Arts

B. K. Birla College of Arts Science and Commerce, Kalyan (Empowered Autonomous Status)

Department of Economics & Business Economics Presents its EcoFest

'ECONSPIRE' On 20th & 21st March 2024

Report of the Event

Date: 22nd March 2024

Department of Economics & Business Economics has organized Ecofest with the name 'ECONSPIRE' on the theme 'India's Journey towards Third Largest Economy in the World' / 'भारताची जगातील तिसऱ्या मोठ्या अर्थव्यवस्थेकडे वाटचाल' on 20th and 21st March 2024 for economics students from class F.Y.B.A to M.A. wherein the footfalls were of 207 visitors.

The Ecofest consists of three different events on the said theme viz., Essay Writing Competition, Poster Making Competition and 3D Model Making Competition/ Exhibition.

On 20th March 2024, Essay Writing Competition and Poster Making Competition were organized on the topics; Development at the cost of Environment, International Openness to Trade and India as a Youngest Nation in the World: Opportunity or Challenge. In the Essay Writing Competition, 34 participants had registered from class F.Y.B.A to M.A. where Nandini Wankhede (S.Y.B.A) won 1st prize, Prerna Sonawane (T.Y.B.A) won 2nd Prize and Akash Kekan (F.Y.B.A) got consolation prize. The judges for the event were Ms. Swati Jadhav and Ms. Devyani Chitte.

In Poster Making Competition, 19 participants were registered in which Sahil Shelar (F.Y.B.A) won 1st Prize and 2nd Prize was shared between Sameera Shaikh and Prachi Pagare, both from F.Y.B.A class. This event was judged by Dr. Bipinchandra Wadekar and Mrs. Sheetal Thakur.

On 21st March 2024, a 3D Model Making Competition was organized in Seminar Hall which was inaugurated by the gracious hands of Dr. Naresh Chandra, Director (Education) and Dr. Avinash Patil, Principal (BKBCK). The inauguration ceremony was bestowed with the kind presence of Dr. Harish Dubey, Principal (BKBNC), Vice-Principals Dr. Maninder Kaur Dhaliwal, Dr. Bipinchandra Wadekar, Mrs. Esmita Gupta and Dr. Mahadeo Yadav, faculty members from Arts, Science and Commerce streams, Parents of Third Year students and students. Overall, 12 teams had participated in the competition representing various dimensions of the country that will lead India towards becoming the Third Largest Economy of the World.

Details of the 3D Model Making Competition

Sr. No. Class Title of the Model Description	C 23 Tribute Waking Competition							
It ometicated the state of the	Sr. No.							
1. (Business Economics) Growing India USA, and highlighting key export sectors sucindustry and agriculture. It emphasizes the critical role of exporting economic growth, showcasing the important India's trade relationships, particularly with USA, and highlighting key export sectors sucindustry and agriculture.	1.							

2.	T.Y.B.A (A)	Unraveling the soul stirring states of Northeast	It showcased the prominent industries and specialties of the Northeastern zone like tea industry, Hydropower potential, Handloom industry, rubber production and Software Technology Park to name a few.
3.	T.Y.B.A (A)	Southern Soar: Exploring Economic Growth & GDP Contribution of India's Southern States	It displayed industries in Telangana, Tirupati temple in Andhra Pradesh, automobile industry in Tamil Nadu, IT sector, gold mines in Karnataka, shipyard in Kerala and major food crops they produce.
4.	T.Y.B.A (A)	Culturally rich, economically strong & fastest growing: West and Central India	It represented Maharashtra as the leading contributor of 134.3 billion U.S. dollars to the total retail GDP, Gujarat maintaining its position of being one of the fastest growing and Tourism sector of Goa.
5.	T.Y.B.A (A)	Northern Odyssey: Illuminating India's Journey to the Third Largest Economy	It elucidated Delhi's remarkable GSDP growth and emphasis on sustainable development, Uttar Pradesh's diverse economic landscape, Uttarakhand's renewable energy initiatives, Jammu & Kashmir's expanding banking network.
6.	T.Y.B.A (A)	Eastern Financial Innovative India	It showcased country's oldest and one of the largest steel plants, operated by the world's 10th largest steel manufacturer - Tata steel, focus on Maize cultivation by the government.
7.	T.Y.B.A (B)	Primary Sector	It presented the changing nature of agriculture. Now agriculture is not limited to livelihood, but farming is done from a commercial point of view and there is an attempt to mention the work of NABARD Bank in providing cottage industry financing.
8.	T.Y.B.A (B)	Secondary Sector	An attempt was made to cover the entire secondary sector including Micro, Small and Medium Enterprises. Proper involvement of banks and institutions was highlighted. Contribution in GDP, export and employment, manufacturing process of textile, spices and steel industries were also shown using moving model.
9.	T.Y.B.A (B)	Service sector	It showcased the Tertiary Sector Model including services like education, health, transport/communication, banking, tourism, entertainment, IT sector etc. Schemes and various programs conducted by the government for promoting these services were included. Also, the actual service process was shown.

10.	S.Y.B.A (A)	MSME: Engines of Prosperity in the New Era	It depicted MSME through JK Paper Ltd. manufacturing line which focuses on sustainable development. It also highlighted the contribution of Service Enterprises and Financial Institutions in MSME.
11.	F.Y.B.A (Major)	ISRO	It highlighted the contribution of ISRO in economic development through showcasing Aryabhata - first artificial satellite, Chandrayaan LVM3-M4 Rocket, Mangalyaan PSLV-C25 & ISRO's transformational journey and hard work from bicycles to the moon.
12.	F.Y.B.A (Minor)	Sagarmala Project	It focused on the Sagarmala project which aims to enhance the coastal infrastructure, port connectivity and maritime trade. It showcased how many ports will be established along Indian coastline in different states. Sagarmala means garland of sea.

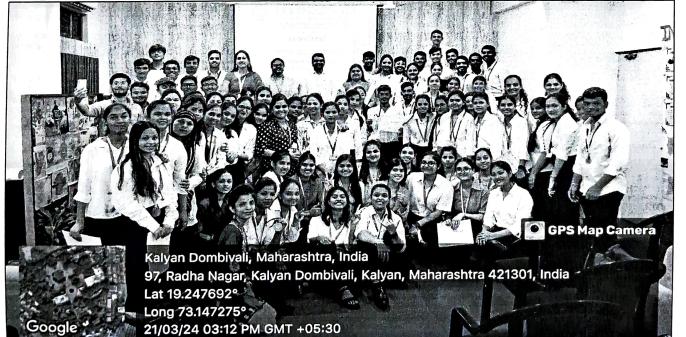
Each Class/ Team was allotted with a Mentor Teacher who guided them for the 3D Model Making Presentations. The judges for the 3D Model Making Competition were Dr. Bipinchandra Wadekar and Mrs. Sheetal Thakur.

The 1st Prize for 3D Model Making Competition was shared between teams Unraveling the soul stirring states of Northeast (T.Y.B.A) and Primary Sector (T.Y.B.A). Over again, the 2nd Prize was shared between two teams viz., Secondary Sector (T.Y.B.A) and ISRO (F.Y.B.A).

Winners were felicitated with Medals and Certificates whereas all the participants were provided with a participation certificate.

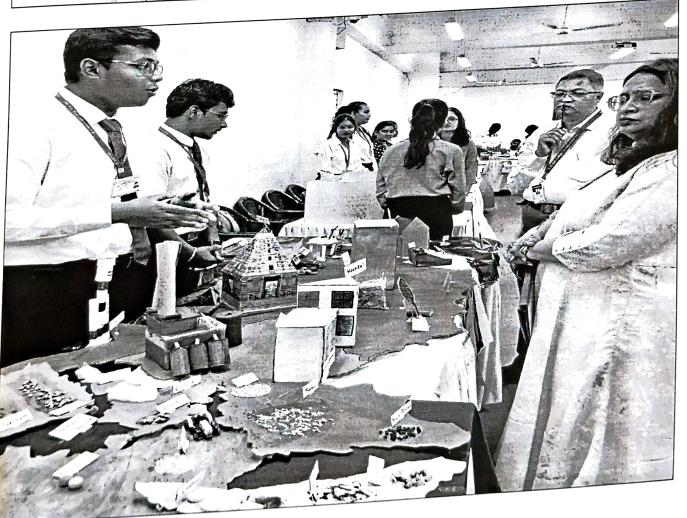
This event has simulated real-world economic scenarios, provided valuable hands-on experience and developed leadership, teamwork, organizational and event management skills among students. It provided a platform for students to collaborate, exchange ideas, and support each other's academic and professional growth.

Glimpses:



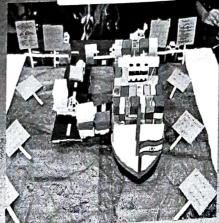












MSME

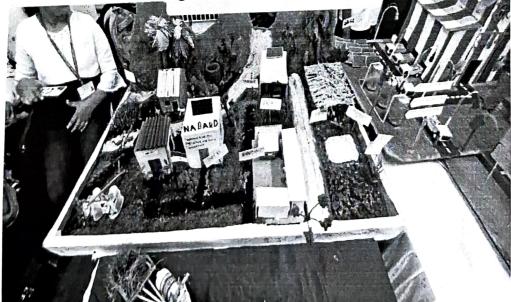




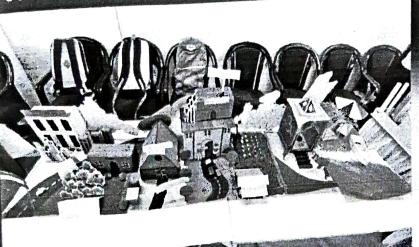


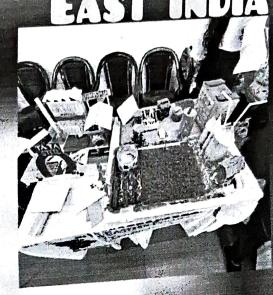






WEST AND CENTRAL INDIA

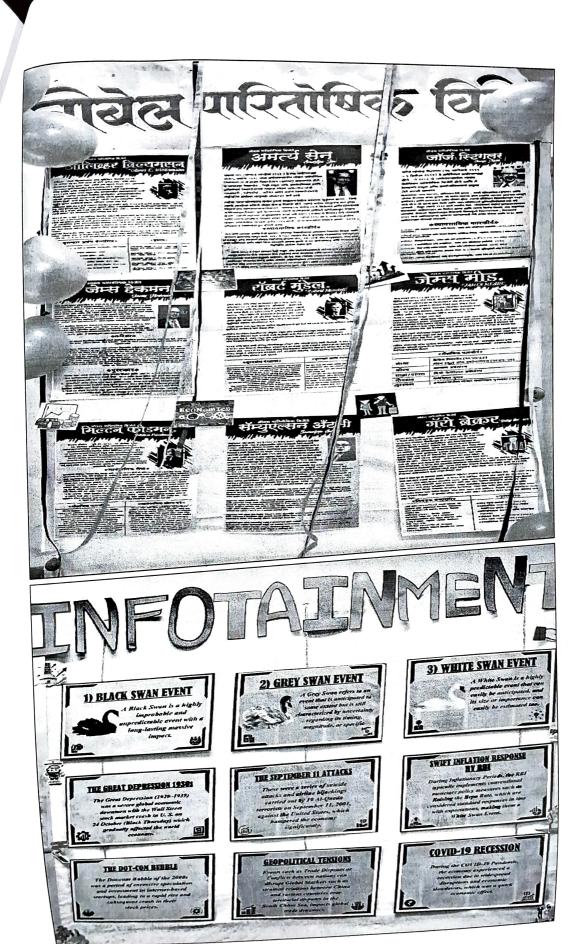


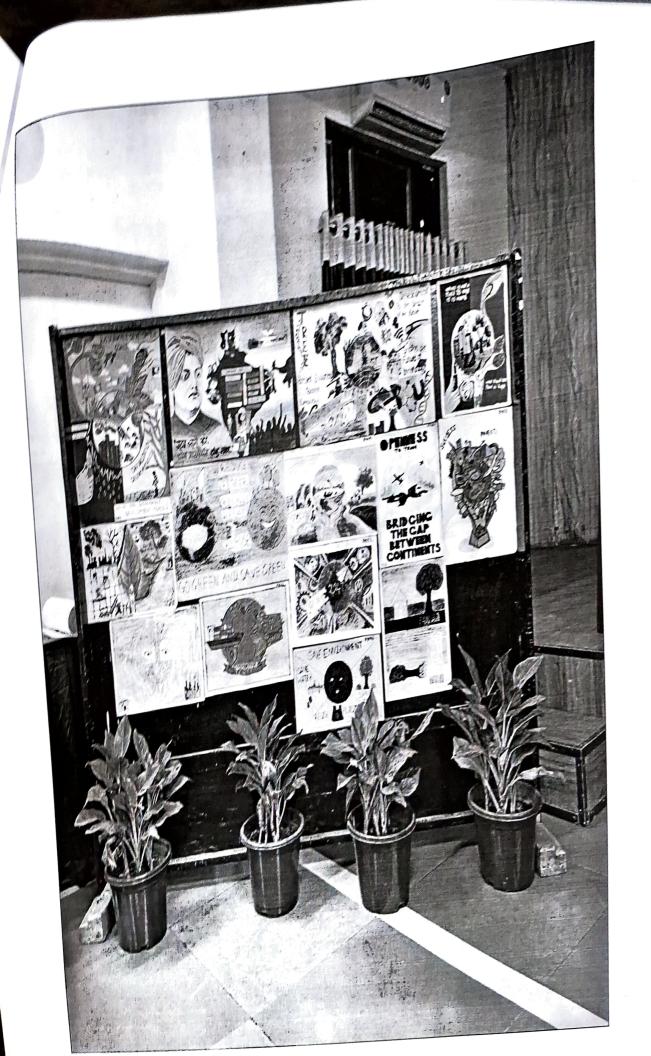




















Mr. Rakesh Bhoir Head, Department of Economics Dr. Mahadeo Yadav Vice Principal, Arts Head, Department of Business Economics

B.K Birla College of Arts, Science and Commerce, Kalyan (Empowered Autonomous Status)

Department of Economics & Business Economics

Dt: 2nd March 2024

Notice

This is to inform all the students that the Department of Economics & Business Economics is organizing an Industrial Visit to Sahyadri Farms and Coin Museum in Nashik. The visit is organized to provide a learning experience about organic farming and processing units of agrobased industry and exhibit the collection of the different versions of Indian currency.

The Industrial Visit is scheduled for Saturday, the 9th March 2024 and fee is Rs. 700/-.

Interested students should submit the undertaking form and fee to the following faculty members for confirmation;

Mr. Rakesh Bhoir

9222870509

Ms. Mitali Sawant

8087004791

Mr Rakesh Bhoir
Head, Department of Economics

Dr. Mahadeo Vadav

Head, Department of Business Economics &

Vice Principal, Arts

B. K. Birla College, Kalyan

(Empowered Autonomous Status)

Department of Economics
Industrial Visit to Sahyadri Farms and Coin Museum on 09th March 2024

Attendance Sheet

Bus No. 01

Faculty Incharge: 1) Mitali Sawant - 8087004791 2) Vishakha Birhade - 7999231177

Sr. No.	Name of the Student:	Class/ Division:	Student's Mobile Number:	Parent's Mobile Number:	Sign - Departure	Sign - Arrival
1	Gauri jadhav	M.A Part-2		9004114337	0-1.11	Grouper
2	Girija Rajendra Tajane	M.A Part-2		33070822	1. 1	Arossi
3	Khushbu Ashok Bahiram	M.A Part-2	9082133136	9821416580	- Marian	1000
4	Laxmi namdev shivsharan	M.A Part-2	8261947657	9892281969	gul-	B) Al
5	Prachi kamlakar shelar	M.A Part-2		3/02200	Cour	The
6	Prathmesh Sanjay Deshmukh	M.A Part-2	8291626191			-
7	Prerana Santosh Kabadi	M.A Part-2	9767357849	9527713709	No. 1915 De	A. More.
8	Sakshi Namdeo More	M.A Part-2	8879466722		18 Kadam	1 & Kadan
	Vanshita santosh kadam	M.A Part-2	9321027925	9870469939	''	AND
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13	Hitesh gehlot	S.Y.B.A (A)	9324135050	7506262178	13 10-	duch
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23	Jiya Ram Mhatre		8369353576	7021559007	Mungelli	Manula
24	Manali premnath patil	S.Y.B.A (B)	8591126611	8655872216	MEARY	MENTE
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	Nidhi Dnyaneshwar Thale	S.Y.B.A (B)	8530781730	7738919227	CP 87	pla:1
	Nita sahadev patil	S.Y.B.A (B)	7900023123		THUS.	Que
	Prachi Prakash Patil	S.Y.B.A (B)	8591097494		Carate	mate
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31	Vaishnavi Sanjay Patil	S.Y.B.A (B)	8055835529	8779603638		Anilect
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33	Chetna Choudhari	T.Y.B.A (A)	9653183156	9930171666	farrant	LOSA CAL
34	Jannani Murugan Reddy a	T.Y.B.A (A)	7039023689		200	5814 08
35	Kor Sahil Sandeep	T.Y.B.A (A)	9137826663	917039845660	Eskor.	La Nungel
36	Laxmi. R. Pandey	T.Y.B.A (A)	7738454637	7045502970	Lamost	Kentin-
37	Nandini Vinod Mhatre.	T.Y.B.A (A)	9082634070		Danler -	Figure.
	Neha vishwakarma	T.Y.B.A (A)	7502347888		Dening -	p.c.mangy
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40	Prachi Tiwari	T.Y.B.A (A)		8600305696	Bitu -	
41	Ritu yadav	T.Y.B.A (A)		8421777488	Ruch	P Non-
42	Ruth Ravikumar Saroj	T.Y.B.A (A)	8828500138	9987006723	Rutik	But Ch
43	Rutik Rajendra Pandit	T.Y.B.A (A)	8828261136	7045585438	Samikshas	Samitich
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45	Sejal Gupta		9833584829	8779702269	Mali	Showson
46	Shalinikumari Indu Bhushan Prasad	T.Y.B.A (A)	9372306935	8828091205	Sman	Similar
47	Simran Chandra Sharma	T.Y.B.A (A)	7039732692	7304621466	THE	Dati
48	Tanishka pratap Patil	T.Y.B.A (A)		8356898280	ABU.	Harley
49	VAIBHAV NANA GANGODE	T.Y.B.A (A)	9821237336	6330636260	- C-5-	

B. K. Birla College, Kalyan

(Empowered Autonomous Status) Department of Economics Industrial Visit to Sahyadri Farms and Coin Museum on 09th March 2024

Attendance Sheet

Bus No. 02

Faculty Incharge: 1) Rakesh Bhoir - 9222070509

2) Kavita Chavan - 9892678865

Sr. No	Name of the Student:	Class/ Division:	Student's Mobile Number:	Parent's Mobile Number:	Sign - Departure	Sign - Arrival
1	Akanksha Anilkumar	F.Y.B.A	859139224		Sky	de
2	Chaitali dattaram talkar	F.Y.B.A	7506210618	9619335852	Mill.	(and
3	Dipika laxman bogir	F.Y.B.A	9834455059	7738234028	Begit	Devid
4	Hemangi Rajesh Sable	F.Y.B.A	8422086008	9225214023	@SOME	(Stable
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8	Mehwish Firoz Khan	F.Y.B.A	7738503169	7718086006	Helen	John .
9	MOHMMAD GUFRAN	F.Y.B.A	9321424046	9321424046	MdGasan	1162-lah
10	Pavan Sanjay Pandit	F.Y.B.A	9322546731	8605913382	Tale	SHOT.
11	SAHIL DHANANJAY JADHAV	F.Y.B.A	7710925388	9920224962	Tahil	Sed Lil
12	Sameera Rafig Shaikh	F.Y.B.A	8879119038	8879119687	Children V	Street Street
13	Shivani Anna Bhagure	F.Y.B.A	9011361658	9321831677	Whit	A FIRST
14	Srushti Vinay Bhaskar	F.Y.B.A	8454880916	9920522871	muliti.	Salishli
15	Sumit Baban Sarose	F.Y.B.A	9004553931	8850237290	Sunuk de	TIM
16	Supriya Sachinkumar Thakur	F.Y.B.A	9882538977		Monday	Supnya
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	Pratik Jadhav	M.A Part-1	9172869671	9172869671		المالية
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	Ankita Anil Bhalerao	T.Y.B.A (B)	8104554748	1.0		MACI
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3		Megha Sakru Bangara	T.Y.B.A (B)	7350284775		
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	9	Prashant Ramakant Borade	T.Y.B.A (B)	8591238186	7208340531	tanith Elan
4	10	Ranju radheshyam vishwakarma	T.Y.B.A (B)	7756099187	8956611548	Antito
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4	8	Tejas Vijay Ughade	T.Y.B.A (B)		9768688539	Trangunde Cognadi.
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B. K. Birla College of Arts, Science & Commerce, Kalyan. (Empowered Autonomous Status)

DEPARTMENT OF ECONOMICS & BUSINESS ECONOMICS

Dt: 09th March 2024

'Report on the Industrial Visit to Sahyadri Farms and Coin Museum, Nashik'

Introduction:

Indus

The visit to Sahyadri Farms and Coin Museum in Nashik was organized by the Department of Economics & Business Economics to provide students with an insight into the agricultural practices, supply chain management, and cooperative model employed by one of the leading fruit and vegetable producers in India. The visit aimed to enhance understanding of agricultural economics, sustainability practices, and the role of cooperatives in modern agriculture, followed by a tour of the Coin Museum (Shanti-Krishna Museum of Money and History). Overall, 98 students were part of the visit on 9th March 2024 accompanied by 4 faculty members.

Objective:

The primary objectives of the visit were:

- To understand the agricultural practices, technologies, and processes adopted by Sahyadri Farms for fruit and vegetable production.
- To explore the cooperative model and its significance in promoting farmers' welfare, market access, and value addition.
- To observe the supply chain management practices, including harvesting, grading, packaging, and distribution of agricultural produce.
- To exhibit the collection of the different versions of Indian currency.

Details of the Visit:

The visit to Sahyadri Farms encompassed the following activities:

- Departure: The journey began from the college campus at 7 AM. The students were
 accommodated by 2 buses from Kalyan to Nashik. The departure time was 7:00 AM &
 the arrival to the Sahyadri Farms was at 11:00 AM.
- Welcome and Introduction at Sahyadri Farms: Upon arrival, students were greeted by representatives of Sahayadri Farms who provided an overview of the company's history, objectives, and achievements.
- Farm Tour: A guided tour of the farm was started, where students observed various cultivation practices, including greenhouse farming, drip irrigation, pest management, and the use of organic fertilizers.

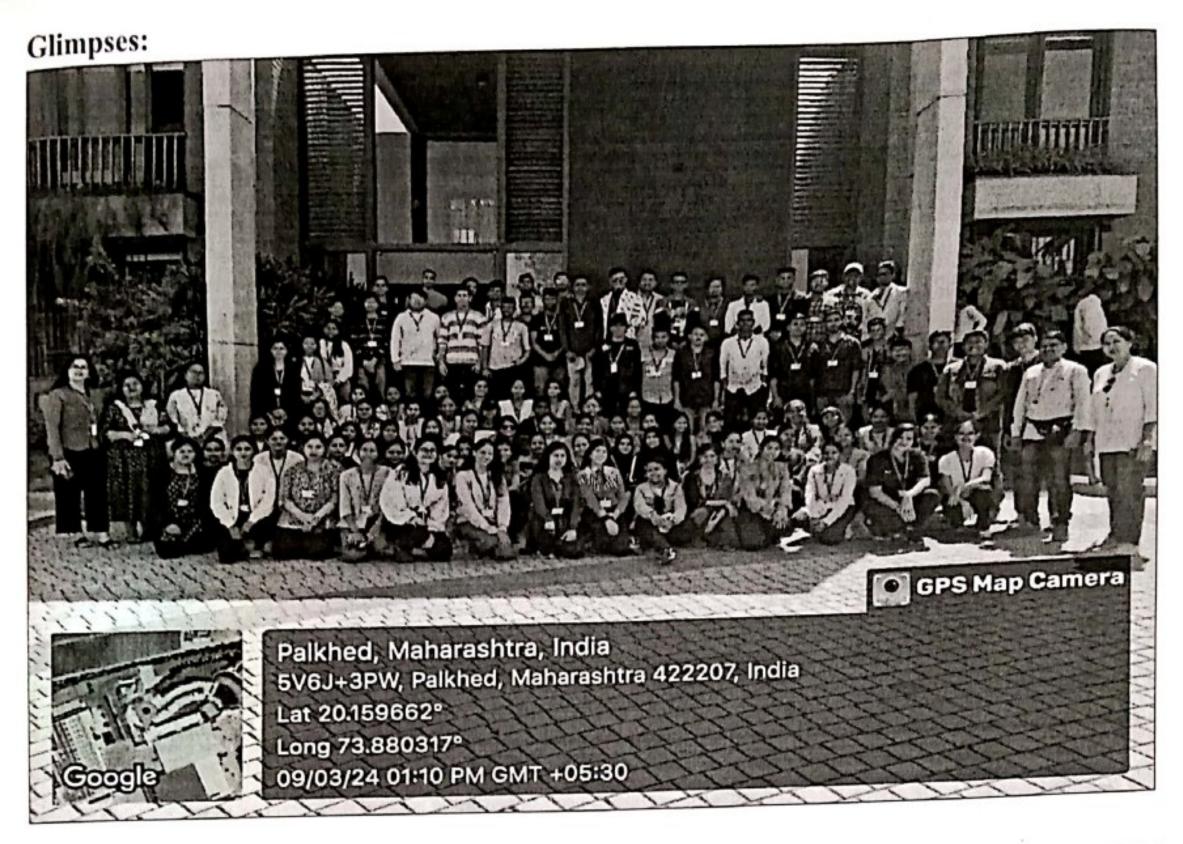
- Processing Units: Further the students visited the processing units where fruits and vegetables are sorted, graded, and packaged according to quality standards, adhering to food safety regulations.
- Supply Chain Management: The visit included a walkthrough of the logistical
 operations, including cold storage facilities, transportation fleet, and distribution
 networks used to deliver produce to domestic and international markets.
- Cooperative Model: Representatives explained the cooperative structure of Sahayadri
 Farms, highlighting its role in empowering farmers, providing access to markets, and
 ensuring fair returns for agricultural produce.
- Lunch: Visit was accompanied by a delicious lunch at Sahyadri Farms followed by some shopping for Farm Fresh products.
- Visit to Museum: Students were taken to the Coin Museum (Shanti-Krishna Museum of Money and History) set up by the Indian Numismatic, Historical and Cultural Research Foundation. In the museum, 2500 years of Indian history have been encapsulated in numerous panels. Information on the earliest coins dating back to the 6th/5th century BCE to the present currency and everything in between were available to the visitors. The displays are supplemented by minting dioramas and paintings. It has beautiful natural history galleries that take on a captivating journey of the evolution of various life forms on Earth through naturally preserved remains. Fossils of animals, plants, and mammals provide insight into their various developmental stages and past climatic conditions.
- Journey back home: During the journey back home students visited Shri
 Trimbakeshwar Jotirling & explored the various stalls & the surrounding areas. Students
 were provided with HighTea & Snacks at 5:30 PM. All students reached safely at home
 & the journey ended at 10:00 PM at the campus of B. K. Birla College, Kalyan.

Key Learnings:

- Sustainable Agriculture: Witnessing sustainable farming practices emphasized the importance of environmentally friendly approaches in modern agriculture.
- Cooperative Principles: Understanding the cooperative model illustrated the significance of collective action in addressing the challenges faced by smallholder farmers and enhancing their bargaining power.
- Quality Assurance: Observing quality control measures underscored the importance of
 maintaining high standards to meet market demands and consumer preferences.
- Market Access: Learning about the distribution networks highlighted the role of
 efficient supply chain management in ensuring timely delivery of fresh produce to
 domestic and international markets.
- Community Development: The visit showcased the positive impact of Sahayadri Farms
 on the socio-economic development of rural communities through employment
 generation and infrastructure development.

Conclusion:

The visit provided valuable insights into sustainable agriculture, cooperative farming, and supply chain management practices. It served as an educational experience, bridging the gap between theoretical knowledge and practical applications in the agricultural sector.





Mr. Rakesh Bhoir

Dr. Mahadeo Yadav

B. K. BIRLA COLLEGE OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS), KALYAN

DEPARTMENT OF ECONOMICS AND BUSINESS ECONOMICS

Academic Year: 2023-24

Notice

Visit to Mahalaxmi Saras Exhibition

Date: 1st January 2024

The Department of Economics and Business Economics is organizing a visit to Mahalaxmi Saras Exhibition, claimed to be one of the biggest rural exhibitions in the country on 3rd January 2024, Wednesday. This initiative was kickstarted by the Maharashtra Government to provide a marketplace to rural entrepreneurs and artisans.

Interested students are requested to register their names with Ms. Sonali Rajput, Department of Economics. Submission of an undertaking signed by parents is compulsory.

Dr. Mahadeo Yadav

HOD, Department of Business Economic

Mr. Rakesh Bhoir

HOD, Department of Economics

Ms. Sonali Rajput

Activity In charge

B. K. BIRLA COLLEGE OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS),

DEPARTMENT OF ECONOMICS AND BUSINESS ECONOMICS

Academic Year: 2023-24

Study Tour to Mahalaxmi Saras Exhibition

List of Students:

Date: 3rd January 2024

Sr no.	Name	Class	Mobile No.	Departure		End- Drop	
по.				Time	Sign	Time	Sign
1	SAHIL KOR	ТҮВА	9137826663	8:30	Skary	4:30	SAKon
2	IMRAN ANSARI	ТҮВА	9673328601	8:30	Imate 0.2	41.30	Janain
3	AKASH JAEYWAR	TYBA	9867834595	IJ	akash	4:30	akash
4	YOGITA YADAV	ТҮВА	8454067540	(1	Jalaie	. 19	Jane
5	ANIKET CHANDANSHIVE	TYBA	9324328840	η	Anith		Andt
6	PRAJYOT ONPIMPLE	TYBA	8779748884	η	Burgat	11	Bayat
7	VAIBHAV GANGODE	TYBA	9821237336	η	1	11	MIX
8	JESLIN AUGUSTIN	TYBA	8291152722	•1	Kew		den)
9	SHALINIKUMARI INDUBHUSHAN PRASAD	TYBA	9833584829	•1	Bladi	. 1)	Mali
10	NANDINI MHATRE	TYBA	9082634070	11	Handin.	4	Mandin.
	SEJAL GUPTA	TYBA	8840743598	ης	<u> zval</u>	_ v	Jujor
	RUTH SAROJ	TYBA	7558615499	1	Ruth	11	Ruth
13	RITU YADAV	TYBA	7304010213	Ļī.	bitu	1	A STATE OF THE PARTY OF THE PAR
-	DEEPIKA CHAURASIYA	TYBA	8097692569	11	Doe	. 1	Dec
15	PRACHI TIWARI	TYBA	9967772881	η.	Frachi.	, N	Prach?
16	POOJA MANGUTKAR	TYBA	7738591673	11	p.s.mangu	10	P.S. Mangut
47	BHUMIKA BHANDARE	ТҮВА	7304157384	11	Benandes	1	Bahanda
18	RUPALI DOLAS	TYBA	8928750551	,1	R.J. DO W		R.S.Dol
19	NEHA VISHWAKARMA	ТҮВА	7502347888	• • •	Dela	v	Neto
20	KALPITA PATIL	ТҮВА	9307260579	.11	K. Path		v. Patel
21	VAISHALI JADHAV	TYBA	8657642740	η	Par	-1	Blu

				1
22	ASTHA SINGH	ТУВА	8169301693	8:30
23	SAMIKSHA BARAPATRE	ТУВА	8828261136	11 Samiksha " Somiksha
24	RUTIK PANDIT	ТУВА	8828500138	" Rutik " Rutis
25	KHUSHNOOR KHAN	SYBA	9004228882	AB
26	MAHIMA MISHRA	SYBA	7304328782	
27-	JANHAVI GAWLI	SYBA .	9702797687	il garman i janhani.
₹8	POOJA GUPTA	SYBA	9324167344	" John " John
29	KANAK MISHRA	SYBA	7045235589	" favor " fort.
30	SNEHA GATHE	SYBA	8591066363	" Incha ! Iroha
31	ACHAL JHA	SYBA	7721864283	" "

Note: Venue of both departure and end-drop will be the Kalyan station.

B. K. Birla College of Arts, Science, and Commerce (Autonomous), Kalyan

Department of Economics & Business Economics

Study Tour to Mahalaxmi Saras Exhibition

Date: 4th Jan 2024

Report

Programme Schedule:

Title/Theme of Event: Study Tour to Mahalaxmi Saras Exhibition

Venue: Mahalaxmi Saras, MMRDA Ground, BKC, Mumbai

Day: Wednesday

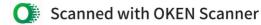
Date: 03/01/2014

Number of students: 29

Introduction: Art and Culture plays an important role in the development of any nation. It represents a set of shared attitudes, values, goals, and practices. Culture and creativity manifest themselves in almost all economic, social, and other activities. A country as diverse as India is symbolized by the plurality of its culture. So, to appreciate the hard work of those artists/artisans and entrepreneurs (rural entrepreneurs) a shopping center or exhibition is organized by Umed-Maharashtra State Livelihoods Mission. This initiative was started by the Maharashtra Government back in 2003, two decades ago. Mahalaxmi Sara's exhibition opened its doors on the 26th of December 2023 and the exhibition will conclude on the 7th of January 2024 at MMRDA Ground, Bandra Kurla Complex (BKC) in Mumbai.

Objectives of Educational Field Visit

- Learning about Customer satisfaction through conducting surveys which will also help in understanding consumer behaviour.
- Conducting a detailed study on Self-Help Groups.
- To help students explore traditional art/products and to promote the idea of entrepreneurship.
- To provide students a platform for socializing, interacting, and exchanging ideas on various topics



Brief Report:

The educational field visit to the Mahalaxmi Saras was organised on the 03rd of January, 2024 with many objectives but mainly to help students acquire the skills of planning and managing excursions, students and teacher arrived at 10:44 am sharp at the venue and entered the premises at 11:15 am. The first thing that we did after entering the premises was refuel ourselves by heading towards the Food court that highlighted the diverse offerings from across India, the students and our teacher enjoyed different delicacies, ethnic cuisines, and various authentic servings from several cultures in India. After that students were provided with a customer feedback link for survey purposes so that they could learn about customer satisfaction and behavior, also the students were taking suggestions for next year.

Students and faculty of B.K. Birla College, Kalyan visits the Mahalaxmi Saras exhibition every year for the educational field trip and takes different surveys last time the survey was conducted on the sellers and artisans and learning about what gimmicks they use, difficulties faced by they, and the financial support they get, etc. The Saras fair was held in the CIDCO exhibition center, Vashi, Navi Mumbai, Maharashtra.

There were over 511 stalls which not only showcase our cultural treasures but also serve as a platform for rural women entrepreneurs through Self Help Groups (SHGs), featuring food products and a food court that highlights the diverse offerings from across India. This year's event boasts over 500 stalls featuring a diverse array of products from across India. Notably, NABARD has contributed to the mela's unique offerings, supporting 49 stalls of artisans from across the country.

Conclusion:

Anyone who wants to experience the traditional and artsy wave of the exhibition can visit 10 am to 10 pm. Every single evening Saras conducts a cultural programme on stage that everyone can attend. To conclude, the field visit was a success and students learned a lot of things while having fun, a sweet balance. We left the premises at 2:15 pm with a ton of knowledge.

Quotation:

"We do not learn from Experience; we learn from Reflecting on Experience."

-John Dewey

